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| APPLICATION NO.   | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.              | CONFIRMATION NO. |
|---|-------------|----------------------|----------------------------------|------------------|
| 09/878,581  | 06/11/2001  | Susumu Nakagawa      | 450100-03278                     | 2762             |
| 20999   | 7590        | 01/27/2005           |                                  |                  |
| FROMMER LAWRENCE & HAUG<br>745 FIFTH AVENUE- 10TH FL.<br>NEW YORK, NY 10151 |             |                      |                                  |                  |
|   |             |                      | EXAMINER<br>GRANT, CHRISTOPHER C |                  |
|   |             |                      | ART UNIT                         | PAPER NUMBER     |
|   |             |                      | 2611                             |                  |

DATE MAILED: 01/27/2005

Please find below and/or attached an Office communication concerning this application or proceeding.



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745 FIFTH AVENUE- 10TH FL.  
NEW YORK NY 10151

In re Application of )  
Susumu Nakagawa )  
Application No. 09/878,581 )  
Filed: June 11, 2001 )  
US Publication No. 2002/0059591 )  
Published: May 16, 2002 )  
For: IMAGE CONTENT PROVIDING METHOD, IMAGE )  
CONTENT PROVIDING SYSTEM, IMAGE CONTENT )  
PROVIDING APPARATUS, PROGRAM STORAGE MEDIUM )  
STORED WITH PROGRAM PROVIDING IMAGE CONTENT, )  
ADVERTISEMENT IMAGE PROVIDING APPARATUS, )  
PROGRAM STORAGE MEDIUM STORED WITH PROGRAM )  
PROVIDING ADVERTISEMENT IMAGE, IMAGE CONTENT )  
REPRODUCING APPARATUS, PROGRAM STORAGE )  
MEDIUM STORED WITH PROGRAM REPRODUCING )  
IMAGE CONTENT, ADVERTISEMENT CHARGE )  
TOTALIZING SYSTEM, ADVERTISEMENT CHARGE )  
TOTALIZING METHOD AND PROGRAM STORAGE )  
MEDIUM STORED WITH PROGRAM TOTALIZING )  
ADVERTISEMENTNT CHARGE )

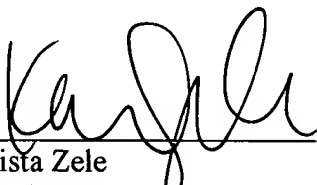
**NOTIFICATION OF  
IDENTIFICATION OF PRIOR  
ART IN LATE PROTEST UNDER 37**

**C.F.R. § 1.291(a)**

The protest filed July 1, 2004 under 37 CFR 1.291 was filed after the 5/2/02 publication date of the application.

Because the protest was filed after publication of the application, it is untimely and it is not being entered in the application file. The original protest is enclosed with this letter and the duplicate copy (if any) submitted by the protestor is being destroyed in accordance with MPEP § 1901.06, Protest Filed After Allowance Or The Publication Of The Application.

If appropriate, Applicant may wish to consider submitting prior art from the protest pursuant to 37 C.F.R. §1.97 and 37 C.F.R. §1.56 during the prosecution of the application.

  
Krista Zele  
Special Programs Examiner  
Technology Center 2600  
Communications

Enc: Protest (4 pages)